

DESIGNING THEIR OWN DESTINY!

PASSION 4 FASHION



Maxly

Mercury

Kristine

Three Rags-to-Riches "Pashionistas" survive Philippine jungle poverty
to become part of Luxury Fashion's Inner Circle



Transcendent Fashion Week Journeys

MILAN • PARIS • NEW YORK • LONDON • AMSTERDAM • MIAMI



PASSION 4 FASHION (P4F) is an unscripted docuseries that follows the rags-to-riches story of Mercury as she jet-sets around the world to Paris, Milan, New York City, London, Miami and elsewhere, studying and buying the latest offerings from the most exclusive luxury fashion houses, plus networking and partying with industry insiders. Simultaneously, Mercury is also discovering her own personal worth, saving her marriage and starting her own clothing brand.

The Philippines-born Mercury has overcome many past setbacks including being so poor her parents could not afford to buy her shoes. Today, the affluent Mercury faces other obstacles to achieve her next major goal to become an influential fashion designer and icon. Mercury's complications and conflict include her defiant and sometimes controlling American husband Mike, who also is funding her new endeavor and serving as business advisor.



Goal-oriented Mercury is fueled by her drive to be relevant professionally and personally. Along the way with her two younger Filipino "Pashionista" (™) assistants - the flamboyant yet flawed Maxly, plus the reserved, innocent Kristine - they experience amazing behind-the-scenes Fashion Week excitement: exclusive runway shows to custom, special shopping experiences to amazing late-night parties and other special events with the industry's biggest power players and celebrities.

Take in all the sights, sounds and stories from visionary fashion designers and executives, plus models, influencers and others as the **PASSION 4 FASHION** Pashionista Power Trio navigate their way through this nearly impenetrable, exclusive industry. Viewers live vicariously through **P4F's** exploration of the impeccable world of Haute Couture, private jets, bling, one-of-a-kind upscale shopping events and many exotic locations. Witness fashion houses' latest trend-setting items and be front row at runway shows of Dolce & Gabbana, Fendi, Versace, Yves Saint Laurent, Missoni and more top luxury brands as Mercury purchases beautiful clothing and meets beautiful people while also learning the luxury fashion business and designing her own destiny!

Mercury's American Dream journey of discovery through the ultra-lux world of fashion is full of passion, compassion, fun, hijinks, conflicts, controversy, contributions, laughs and ultimately, wonderful life lessons.

PASSION 4 FASHION, with its unique storytelling and sights, is sure to be the next big docuseries hit of the season! Watch to see if Mercury's new clothing designs and brand will also be a hit, and to see if Merc can sew her broken heart and marriage together.

PASSION 4 FASHION is produced by Executive Producer Michael J. Zurbrigen's Leisure Dogg Productions, with Showrunner John McCally as Director and Producer.

